

**Dear LIFETIME Fountain Pen Owner:**

So that we may register your name in our records as a Sheaffer's LIFETIME fountain pen owner, would you please fill out the following form and drop it in the mail box. Be sure to keep in your possession the official guarantee at the bottom of this form. Thank you.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_

Is this item a LIFETIME fountain pen alone or a LIFETIME fountain pen with matching pencil?

Pen Alone

With Pencil

Did you purchase it for your own use or receive it as a gift?

Own Use

Gift

**LIFETIME**  
Fountain Pen  
No 304296

This is the **OFFICIAL GUARANTEE**  
for your **LIFETIME** fountain pen  
**Tear off and keep in safe place!**

OFFICIAL GUARANTEE • KEEP IN SAFE PLACE  
LIFETIME fountain pen: No 304296

*Sheaffer*

The trademark LIFETIME imprinted on the 14K gold point and on the clip to identify the new LIFETIME fountain pen guarantees its proper performance under the conditions below for the life of the person in whose name a certificate, furnished with each pen, is registered.

If, during your life as the registered owner, this LIFETIME fountain pen should fail to function properly for any cause other than willful or accidental damage, send the complete pen to our factory postage prepaid and we will repair or replace it for you completely free of charge.

*W.A. Sheaffer II*

(The registered trademark LIFETIME is owned by the W.A. Sheaffer Pen Company.)

W. A. SHEAFFER PEN COMPANY  
Fort Madison, Iowa, U. S. A.

*Lifetime*

From \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Prepaid Postage)  
First Class Permit No. 1  
Sec. 34.9 P. L. & R.  
Fort Madison, Iowa

**BUSINESS REPLY ENVELOPE**  
No Postage Stamp Necessary if Mailed in the United States

Postage Will Be Paid By

**W. A. SHEAFFER PEN COMPANY**  
**FORT MADISON, IOWA**

Attention: LIFETIME Fountain Pen Registration

A-355 1/63

Printed in U.S.A.

### Instructions for the care of Sheaffer's LIFETIME fountain pen:



This pen loads the modern way with neat, clean SKRIP cartridges. To load, simply unscrew the barrel and drop in a new cartridge. (Insert either end of the cartridge first.) When filling the first time it may be necessary to shake pen gently to start SKRIP fluid flowing. For best performance, use only SKRIP cartridges, available everywhere in a wide choice of permanent and washable colors.

To refill Sheaffer's mechanical pencils, hold barrel of pencil and turn cap to the right until metal rod appears at the point. Then turn back completely . . . insert lead . . . press lead gently against hard surface to engage the clutching mechanism. To remove extra leads from magazine, hold pencil with tip up (cap off and eraser removed) and rotate magazine back and forth. Leads will readily fall out.

